Math 109—Mathematics for the Social \& Management Sciences
The study systems of linear equations, matrices, linear programming, exponential growth and decay, mathematics of finance, and differential calculus with emphasis on applications. $\mathbf{4}$ credits

| Instructor: Gretchen Renfert | Office Hours | Course Meeting Times |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Office: B248 Science Bldg <br> email: grenfert@uwsp.edu | Tuesday $\quad 1-\mathbf{1 : 4 5} \mathbf{~ P M}$ <br> Wednesday 9-9:45 AM or by appointment | $\frac{\mathrm{Sec}}{2}$ | Time <br> 2 PM MTWR | $\begin{aligned} & \underline{\text { Room }} \\ & \text { Zoom } \end{aligned}$ |

Text (rental): Mathematical Applications for the Management, Life and Social Sciences, $12^{\text {th }}$ Ed., by Harshbarger \& Reynolds (Published by Cengage) ISBN: 978-1-337-62534-0 Topics include most of those in Chapters 1-3, 5-6, and 9-11, but not in that order.

Calculators: You will need a scientific calculator during parts of the semester, preferably a model with at least a two-line display. (The TI-30XS and Casio Fx115 are two popular models)

* A graphing calculator or graphing app will be necessary for the final unit. I will show you several apps that are either free or under $\$ 5$ that you can use instead of a graphing calculator if you do not have access to one.

Do not become too dependent on using calculators or technology--one of the goals of this course is for you to be able to predict how a change in variable, exponent, or coefficient effects the behavior of a function. Often the subtle changes are not visible in the graph displayed on a graphing calculator or graphing app unless you know where to look for the significant features of the graph.

Prerequisites: Math 107, Math 100, or a suitable placement test score.
Quantitative Literacy Learning Outcomes: Students will develop the following communication skills, and problem-solving approaches to applied problems in fields such as business, economics, life sciences and social sciences:

1) Select, analyze, and interpret appropriate numerical data used in everyday life in numerical and graphical format
2) Identify and apply appropriate strategies of quantitative problem solving in theoretical and practical applications.
3) Construct a conclusion using quantitative justification.

Evaluation: Final course grades will be determined by the following:

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20% for Quizzes
20% for Exam I
20% for Exam II
20% for Exam III
20% for the Comprehensive Final Exam on
100%
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(see the last page for approximate Quiz dates)
Thursday, February 25
Wednesday, March 17
Thursday, May 6
Tuesday, May 18, 12:30-2:30 PM

| Course Grades (\%) at or above | 93 | 90 | 87 | 83 | 80 | 77 | 73 | 70 | 67 | 60 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| will receive at least a grade of | A | A - | B + | B | B - | C + | C | C - | D + | D |

* I reserve the right to exercise discretion in raising a student's grade if the final weighted average does not appear to reflect the quality of a student's work (for example, because of one low exam score early in the course). I will not use discretionary judgments to lower a student's final grade.

Homework: Almost every day a list of homework problems will be given in class. Each of these will be a minimal list of problems which you need to understand in order to do well in this course. Doing the homework is extremely important, so make sure you stay on top of it and ask questions on whatever you don't understand. The homework will not be graded, but it is highly recommended that you practice doing problems on your own. ${ }^{* *}$ I post my worked-out solutions to the homework to help if you get stuck.**

* Attendance I expect you to make every attempt to keep up with what is being taught by checking CANVAS DAILY, following in your book and making every attempt to do the homework. You choose whether to attend the live Zoom class each day, or pull up the recorded video of that class later. You also will have access to the marked- up slides from the live class -- I post these 3 things in CANVAS daily.
* Quizzes and Exams may NOT be made up if missed, unless arrangements are made with me ahead of time, OR if a dire emergency occurs. If you miss an exam or a quiz, you must contact ME_(email or text is fine) as soon as possible to see if an alternate quiz or exam will be allowed. All graded papers will be withheld from the rest of the class until it is determined if any make-ups will be allowed. There are NO RETAKES.

Incompletes: A grade of incomplete may be given if circumstances arise which are beyond the student's control and the student is unable to complete the course $\boldsymbol{I F}$ the student was passing when the circumstances arose. A written agreement between the instructor and the student must be completed and filed with the Dean's Office detailing the amount of work that must be completed and the agreed upon deadlines.

Disability Accommodations: Reasonable accommodations are available for students who have a documented disability. Please notify the instructor during the first week of class of any accommodations needed for the course. For information on accommodations available to students with disabilities, call 715-346-3365, visit the Disability and Assistive Technology Center (DATC) in room 609 of the Learning Resources Center, or visit their website: http://www.uwsp.edu/disability/Pages/default.aspx .

CANVAS Our course management system at UWSP
To access CANVAS, use your regular campus logon ID and password, and then click on our course:
MATH 109 (Mathematics for the Social \& Management Sciences)
Homework solutions, videos posted after live classes, occasional handouts, grade information, and other class announcements can be found on the web through CANVAS.

All students are expected to know the UWSP Community Rights \& Responsibilities and the Student
Academic Standards and Disciplinary Procedures found on the Dean of Students webpage at http://www.uwsp.edu/dos/Documents/CommunityRights.pdf.

## For Academic Support:

1) Attend LIVE classes (if you are able) and ask questions as they arise.
2) Visit me during my office hours, arrange to see me at another time, or email me your questions.
3) Tutoring services are available for this course-see next page.

## Tutoring

The Tutoring-Learning Center (TLC) offers FREE virtual tutoring to support you in your math classes. The tutors are UWSP students who have done well in their classes and who are here to share their successful study habits and math content knowledge to help others succeed. Discussing mathematical concepts and practicing problems together clarifies and solidifies knowledge, and the tutors are eager to study with you. The TLC will offer two main forms of math tutoring during Spring 2021:

- Drop-In Tutoring. Tutors are waiting in a Zoom room where students can "drop-in" for assistance. No appointment or registration is required and attendance is flexible. The schedule and Zoom links can be found here: http://www.uwsp.edu/tlc/Pages/dropInTutoring.aspx.
- One-on-One Tutoring. Tutors are available for weekly, recurring appointments. Weekly attendance is required, as this service is designed for long-term assistance. To sign up, students can submit a request form through the TLC webpage: https://www.uwsp.edu/tlc/Pages/Mathandscischedules.aspx. Appointments are made based upon tutor availability - we cannot guarantee that every student will be matched with a tutor. One-on-One Tutoring is FREE for all UWSP students during Spring 2021!

Math and Science Tutoring - Spring 2021

| What | Details | Schedule | Cost |
| :--- | :--- | :--- | :--- |
| Drop-In Tutoring | Flexible attendance | $\underline{\text { https://www.uwsp.edu/tlc/Pages/dropInTutoring.aspx }}$ | FREE |
| One-on-One Tutoring | Weekly attendance <br> required | Complete online request form <br> here: $\underline{\text { https://www.uwsp.edu/tlc/Pages/request-math- }}$ <br> science-tutoring.aspx | FREE |

Gretchen Renfert's Schedule: Spring 2021

|  | Monday | Tuesday | Wednesday | Thursday | * Friday |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 8:00-8:50 |  |  |  |  | Other times by appointment |
| 9:00-9:50 |  |  | Office Hour By ZOOM |  |  |
| 10:00-10:50 | Math 95.2 <br> Virtual | Math 95.2 <br> Virtual | Math 95.2 <br> Virtual | Math 95.2 <br> Virtual | $\begin{aligned} & \text { <== Only from } \\ & \text { Jan } 25 \text { - Mar } 18 \end{aligned}$ |
| 11:00-11:50 |  |  |  |  | Evening, weekend or other times by appointment |
| 12:00-12:50 |  |  |  |  |  |
| 1:00-1:50 |  | Office Hour By ZOOM |  |  |  |
| 2:00-2:50 | Math 109.2 Virtual | Math 109.2 Virtual | Math 109.2 Virtual | Math 109.2 Virtual |  |
| 3:00-3:50 |  |  |  |  |  |
| 4:00-4:50 |  |  |  |  |  |


| Week | Dates | Sections | Topic |
| :---: | :---: | :---: | :---: |
| 1 | January 25-28 | $\begin{gathered} \hline \text { Intro \& } 0.3 \\ 0.4 \\ 1.2 \\ 1.3 \\ \hline \end{gathered}$ | Course Intro \& Integral Exponents Radicals and Rational Exponents Functions Linear Functions |
| 2 | February 1-4 |  1.6 <br> 2.1  <br> 2.2  <br> 2.3 $\&$ Quiz 1 | Apps of Functions in Business \& Economics <br> Quadratic Equations <br> Quadratic Functions <br> Business Applications and Quiz 1 |
| 3 | February 8-11 | $\begin{gathered} 2.4 \\ \text { Appendix A } \\ 9.1 \\ 9.1 \text { (and } 0.6 \text { ) } \end{gathered}$ | The Special Functions Using a Graphing Calculator or Graphing App Limits: Graphically <br> Limits: Algebraically (and Factoring Review) |
| 4 | February 15-18 | 9.3 9.3 9.4 9.8 \& Quiz 2 | Average Rate of Change <br> Instantaneous Rate of Change: The Derivative <br> Derivative Formulas (shortcuts) <br> Higher Order Derivatives and Quiz 2 |
| 5 | February 22-25 | $\begin{gathered} \hline 9.5 \\ 9.5 \\ 9.6 \\ \text { Exam I } \end{gathered}$ | The Product Rule <br> The Quotient Rule <br> The Chain Rule <br> Thursday, February 25 |
| 6 | March 1-4 | 9.6 $5.1 \& 11.2$ $5.2 \& 11.1$ | The Chain Rule (continued) Derivative of Exponential Functions Derivative of Logarithmic Functions |
| 7 | March 8-11 | $\begin{aligned} & 10.1 \\ & 10.2 \end{aligned}$ $\text { Quiz } 3$ | 1st Derivative and Graphs 2nd Derivative and Graphs Quiz 3 |
| 8 | March 15-18 | $10.3$ <br> Review <br> Exam II | Absolute Extrema Review for Exam II Wednesday, March 17 |
| 9 | March 29 - April 1 | $\begin{gathered} \hline 10.3 \\ 10.4 \\ 10.4 \text { and Quiz } 4 \\ \hline \end{gathered}$ | Optimization: Business \& Economics Applications of Max and Mins More Applications of Max \& Min and Quiz 4 |
| 10 | April 5-8 | $\begin{aligned} & 6.1 \\ & 6.2 \\ & 6.3 \\ & 6.4 \\ & \hline \end{aligned}$ | Simple Interest Compound Interest Future Value Present Value |
| 11 | April 12-15 | 6.5 $11.1 \& 11.2$ Quiz 5 | Loans and AmortizationRate of ReturnApplications:Exponential \& Log Derivatives <br> Quiz 5 |
| 12 | April 19-22 | $\begin{gathered} 3.1 \& 3.2 \\ 3.3 \\ 3.3 \\ 3.4 \\ \hline \end{gathered}$ | Introduction to Matrices Gauss-Jordan Elimination Matrix Application Problems (multiple solutions) Inverse of a Square Matrix |
| 13 | April 26-29 | $\begin{gathered} 4.1 \\ 4.2 \text { and Quiz } 6 \end{gathered}$ | Linear Inequalities in Two Variables Linear Programming: Graphical Models \& Quiz 6 |
| 14 | May 3-6 | Exam III | More Linear Programming Applications Thursday, May 6 |
| 15 | May 10-13 | Review Ch 3-6 | In-class review for Final Exam |
|  | Tuesday, May 18 | 12:30-2:30 PM | Final Exam |

